

2021 STATE OF THE TOWN ADDRESS

January 26, 2021 | Virtual Event

Expected Viewership: 5,000+

**SPONSORSHIP
BENEFITS**

**PRESENTING
SPONSOR**
(1 available)

**FOUNTAIN
SPONSOR**
(4 available)

**HILLS
SPONSOR**
(6 available)

Pre-Event Recognition

Logo included in weekly newsletter



Social media sponsorship announcement



Logo listed as sponsor on the FH Chamber website



Included in FountainCast event commercial



Featured on State of the Town "Pre-Show" live-stream special



Recognized in Press Release to Fountain Hills Times



On-Site Recognition

Opportunity of introducing Mayor Ginny Dickey



Logo Included on live-stream on Channel 11



Logo listed on "Thank You" slides at event



Cost

\$2,500

\$995

\$550

2021 CHAMBER GALA

April 23, 2021 | Location T.B.D.

Expected Attendance: 200

SPONSORSHIP BENEFITS

PRESENTING SPONSOR
(1 available)

LEVEL 2 SPONSOR
(3 available)

LEVEL 3 SPONSOR
(10 available)

Pre-Event Recognition

Logo included in weekly newsletter



Social media sponsorship announcement



Logo listed as sponsor on the FH Chamber website



Included in FountainCast event commercial



Recognized in Press Release to Fountain Hills Times



On-Site Recognition

Number of Seat(s) at Table

10

8

8

Opportunity to speak to audience at event at beginning of event



Full page ad in event program



1/2 page ad in event program



Premium table location



Logo on table sign designating sponsor table



Logo included on sponsorship page in event program



Cost

\$2,495

\$1,195

\$895

2021 FOUNTAIN HILLS DAY

May 15, 2021 | Fountain Hills Community Center

Expected Attendance: 2,000

SPONSORSHIP BENEFITS

PRESENTING SPONSOR
(1 available)

LEVEL 2 SPONSOR
(3 available)

LEVEL 3 SPONSOR
(10 available)

Pre-Event Recognition

Logo included in weekly newsletter	●	●	●
Social media sponsorship announcement	●	●	●
Logo listed as sponsor on the FH Chamber website	●	●	●
Included in FountainCast event commercial	●	●	●
Recognized in Press Release to Fountain Hills Times	●	●	●

On-Site Recognition

Premium Booth Location (1 lobby booth or 2 ballroom booths)	●		
Full-page ad in event program	●		
Half-page ad in event program		●	
Quarter-page ad in event program			●
Announcements throughout event indicating support	●	●	●
Logo included on sponsorship page in event program	●	●	●

Cost	\$1,495	\$645	\$345
-------------	----------------	--------------	--------------

2021 FOUNTAIN HILLS DAY EVENT ATTRACTION SPONSORSHIPS

May 15, 2021 | Fountain Hills Community Center

**SPONSORSHIP
ATTRACTION**

**BEER GARDEN
SPONSOR**
(1 available)

**LIVE MUSIC
STAGE
SPONSOR**
(1 available)

**KIDS CLUB
SPONSOR**
(1 available)

Pre-Event Recognition

Logo included on attraction
specific social media posts



Recognized in press release to
Fountain Hills Times



Social media sponsorship
announcement



Logo listed on Chamber website
as attraction sponsor



On-Site Recognition

Logo included in event program



Announcements throughout
event indicating support



Sign at attraction with logo
showcasing sponsorship



Cost

\$1495

\$995

\$995

2021 THANKSGIVING DAY PARADE

November 25, 2021 | Saguaro Blvd./Palisades Blvd.

Expected Attendance: 2,500

**SPONSORSHIP
BENEFITS**

**PRESENTING
SPONSOR**
(1 available)

**COMMUNITY
SPONSOR**
(3 available)

Pre-Event Recognition

Logo included in weekly newsletter	●	●
Social media sponsorship announcement	●	●
Logo listed as sponsor on the FH Chamber website	●	●
Included in FountainCast event commercial	●	●
Recognized in Press Release to Fountain Hills Times	●	●

On-Site Recognition

First choice of line-up location <i>(after dignitaries)</i>	●	●
Second choice of line-up location <i>(after dignitaries/presenting sponsor)</i>	●	●
Official sponsor banner to carry while on parade route	●	●
Recognized by announcers as sponsor during parade	●	●
Logo included on sponsorship page in event program	●	●

Cost

\$2,995

\$1,495

2021 STROLL IN THE GLOW

December 4, 2021 | Avenue of the Fountains.
Expected Attendance: 1,500

**SPONSORSHIP
BENEFITS**

**PRESENTING
SPONSOR**
(1 available)

**COMMUNITY
SPONSOR**
(3 available)

**CHILL IN THE
HILLS
SPONSOR**
Unlimited

Pre-Event Recognition

Logo included in weekly
newsletter



Social media sponsorship
announcement



Logo listed as sponsor on the FH
Chamber website



Included in FountainCast event
commercial



Recognized in Press Release to
Fountain Hills Times



On-Site Recognition

Table/booth at event



Solo sponsorship banner on the
Chill in the Hills Skating Rink



Recognized on sponsorship
banner (logo included)



Recognized on audio system as
event sponsor



Logo listed as sponsor on Chill in
the Hills skating rink banner



Cost

\$2,495

\$1,495

\$150

OTHER SPONSORSHIP OPPORTUNITIES WITH THE F.H. CHAMBER

BUILDING NAMING RIGHTS

CHAMBER CHATTER

FH CONNECT NETWORKING BREAKFAST

Sponsorship Description

Name physical locations within the NEW F.H. Chamber Building

Advertise your business by becoming a sponsor of the quarterly newsletter

Reach an involved audience at the quarterly networking breakfast for local professionals

Sponsorship Details

Available locations for naming rights:

- Fountain Board Room
- Synergy Board Room
- Elite Meeting Room
- Front Event Patio

Benefits of Sponsorship:

- Designated space with personalized collateral
- Name will be exclusively used when referring to this space
- Sleek acrylic sign with company logo on display recognizing sponsorship

- 500+ copies of the Chamber Chatter are printed each Quarter
- Choice of Ad location/size in Chamber Chatter
- Free ad design included with sponsorship
- Social media post recognizing sponsorship
- Chamber Chatter is sent to every Chamber member and given to all perspective new members
- Chamber Chatter is available in visitor center quarterly

- FH Connect Networking Breakfast is most recognized networking event in Fountain Hills
- All FH Connect Networking Sponsors Receive:
 - 4 event registrations
 - 1 ad in event program
 - Option to put collateral at every seat at event
 - Recognized at event as sponsor by CEO
 - Logo included on all pre-event marketing
 - Reserved seats in prominent location at event

Cost

Varies by Option

1/4 page: \$150
1/2 page: \$290
Full page: \$500

\$200
4 Available/event

OTHER SPONSORSHIP OPPORTUNITIES WITH THE F.H. CHAMBER

LED SIGN ADVERTISING

LOGO BACK-DROP SPONSOR

Opportunity Description

Have your ad on the high-tech LED sign at the Chamber building - seen by approx. 70,000 cars per month!

Have your logo included on the backdrop used in official Chamber photos, videos, and events!

Opportunity Details

- Only two advertisers per month to maximize ad exposure
 - Ad design included in fee
 - 2 "slides" per ad
 - Ad can include:
 - Full color
 - Logo
 - Photos
 - Animation
 - Contact info
 - Ads are customizable
 - This is the ONLY "billboard" like advertising in Fountain Hills
- Logo is included multiple times on printed backdrop
 - Backdrop is used for:
 - Photos
 - Videos
 - Live streams
 - Events
 - Backdrop is used for 6 months - multiple times!
 - Backdrop displayed inside Chamber building

Cost

\$50/day
Billed monthly (30 days)
\$1,500 total

New Logos: \$275
Return Logos: \$150
Premiere Partners: Free

2021 OKTOBERFEST

September 24/25, 2021 | Fountain Park

Expected Attendance: 5,000

SPONSORSHIP BENEFITS

OKTOBERFEST SPONSOR
(1 available)

MUNICH SPONSOR

FRANKFURT SPONSOR

HAMBURG SPONSOR

HEIDELBERG SPONSOR

Pre-Event Recognition

Logo included in weekly newsletter



Social media sponsorship announcement



Logo listed as sponsor on the FH Chamber website



Included in FountainCast event commercial



Recognized in Press Release to FH Times



Admission

Number of entrance tickets for event

100

25

10

5

1

Logo Banners

Number of banners at event
(provided by sponsor)

4

3

2

1

1

2021 OKTOBERFEST

September 24/25, 2021 | Fountain Park

Expected Attendance: 5,000

SPONSORSHIP BENEFITS

OKTOBERFEST SPONSOR
(1 available)

MUNICH SPONSOR

FRANKFURT SPONSOR

HAMBURG SPONSOR

HEIDELBERG SPONSOR

On-Site Recognition

Dedicated VIP area	●				
Feature story in event program	●				
Active Involvement in event "Activities"	●				
Sponsorship of *Amenity at event		●			
Signage at sponsored ammenity		●			
Public Address announcements	●	●	●		
Logo included on sponsor banner	●	●	●	●	

*Amenity options: German Band, Children's Area, etc.

Cost	\$5,000	\$2,500	\$1,000	\$500	\$300
------	---------	---------	---------	-------	-------